

Ellen Hohmann - President

Ellen Hohmann is a seasoned professional who has held various sales/marketing management positions in the healthcare industry prior to starting her own business. Ellen is a LaSalle University graduate and began her career in teaching. Ellen spent fifteen years with a variety of businesses from small entrepreneurial businesses to large corporations.



Eight years ago, Ellen left the corporate environment to begin a new business called Innovative Leadership of the Delaware Valley. Innovative Leadership is a performance improvement company specializing in improving productivity of individuals and companies through training and development. Ellen works with small businesses and large corporations, particularly in the middle management arena, to help people and companies reach their goals. Ellen is certified by the NJ Board of Accountancy, the New Jersey State Nurses Association and the New Jersey Education Association to provide continuing education.

Ellen received her training certification from the State of NJ/Department of Personnel and is a certified trainer for Leadership Management International and Inscape Publishing. She is a member of the Atlantic City Chamber of Commerce, Human Resource Association of Southern New Jersey and the National Association of Female Executives. Ellen is an appointed Commissioner for the Atlantic County Women's Commission.

Richard Hohmann – Senior Consultant/VP

Richard is a graduate of The Ohio State University and has a successful track record in a wide range of business activities. He has held various executive management positions and has extensive work experience in both Fortune 500 and small businesses including President/CEO.



Richard is the Senior Business Development Strategist/Vice President for Innovative Leadership of the Delaware Valley. He is a certified corporate coach that focuses his coaching practice on the executive, small business owner, and top performer. Richard believes that coaching compliments training in almost every situation that involves performance improvement and goal-orientation. His coaching clients include CEO's, Business Owners, Entrepreneurs, Management personnel, and salespersons in such industries as Construction, Healthcare, Computer Sales and Service, City Government, Utilities, and Manufacturing.

Richard facilitates many of the Leadership and Management Development Programs and is a firm believer that “good managers” make a “great company”. He incorporates many of the leadership programs with coaching on a one-on-one basis to help people with their career development and performance improvement. He facilitates many workshops that reflect the competencies and skills needed by high achieving managers.

Richard has developed a unique Strategic Business Performance Process that has enabled many companies to achieve their goals. He believes that success for all companies revolves around a plan that incorporates people development and organizational effectiveness while keeping the employee engaged in the business strategy of the organization.

Richard believes that it is important that his company give back to the community and he is an active board member of the Southern Shore Human Resource Management Group of New Jersey and the Cape May Chamber of Commerce. He is also an active member of the International Federation of Coaching, American Society of Training and Development, Tri-State Human Resource Management Group, Atlantic City Regional Chamber of Commerce, and the Southern New Jersey Chamber of Commerce.

He has been appointed to the Leadership Collaboration Team for Leadership Management International, a national organization that focuses on Strategic Development including people, processes and performance. He has published articles nationally and locally and provides a monthly newsletter and “blog”.

Leigh Seddon – Marketing Coordinator

Leigh Seddon is a native of South Jersey and received a strong foundation in the arts from both Atlantic Cape Community College and The Richard Stockton College of New Jersey. Her unique experience coupled with her fresh and sophisticated views compliment the company’s direction. Leigh’s diversified background in the entertainment, hospitality, and retail industries offer’s Innovative’s clients the experience in the businesses that make a difference in our region. Leigh develops the marketing campaigns for Innovative Leadership’s unique courses, workshops, and assessment tools relating to business growth and people development. Leigh also creates marketing products and campaigns for companies that sign up for business consulting with Innovative.



Rose Ludgate – Staff HR Facilitator

With 25 years of Human Resources/Training experience, Rose began her career in Boston, MA in Full Service Restaurant Management. She then transitioned into Executive Level Human Resources positions in leading Hotels such as, ITT Sheraton, Boston Harbor Hotel, Guest Quarters Suites Hotels, The Peabody Hotel Group, and later joined the Regional Team of Boston Market. Her recent Human Resources position of 10 years was with Sodexo, a Food and Facility Management Services Company.



As an Executive Level HR professional, Rose was involved in the openings and conversions of hotels, companies and accounts. Her work experience in Human Resources include: Strategic Planning and Development, Employee Relations, Recruitment, Benefits, Administration and Training and Coaching.

As Human Resources/Training Consultant, Rose holds Training Certifications and specializes in Affirmative Action, Equal Employment Opportunity, Diversity and Leadership Training. A graduate of Penn State University, she is a member of American Society of Training and Development and Society of Human Resources Management and American Cancer Association.